



## Health Care Executive Start-Up

1. Set up a \$100 personal monthly ADR (Auto Delivery Rewards) order of Lifepak Nano.
  - Earn 20% back in product points (\$20 for every \$100 spent)
  
2. Place a one-time \$2,750 start-up order and qualify to lease an S2 scanner. (#01103822)  
**All unused product inventory is 90% refundable for up to 12 months.**
  - 2 ageLoc Vitality
  - 8 LifePak Nano
  - 3 g3 Juice Bottle (2pk)
  - 2 LifePak
  - 2 Vitox 120ct
  - 30 Scan Cards 20pk (600 scan cards)
  - 1 10pk Scan Certificate Portfolios
  - 5 Product Catalogs
  - 1 Certificate 300 ADR Points to use for future product inventory
  - 1 Scanner Everest Edition DVD

**Total Product Value: over \$9,000**
  
3. Fill out a scanner lease and place a \$500 scanner deposit.
  - Scanner lease is ½ off when volume hits \$3,000
  - Scanner lease is WAIVED COMPLETELY when volume hits \$5,000

Otherwise, it is \$212 per month.

### How Your Business Will Generate Income

1. **\$20 scan fee** paid by customer/patient or insurance company
2. **\$10 scan fee** paid to you from Pharmanex if a patient is scanned & gets on Lifepak Nano
3. **\$5 rescan fee** paid to you from Pharmanex from each person that is rescanned. Retention rate is over 75% once a person is rescanned. **This means they keep taking the product!**
4. **16-25% residual monthly commission** on product sales. The % will increase as your sales volume increases.

#### Quick Snapshot at how this can add up:

- Scanning 8 patients a day (4 days/week/50 wks) at \$20 will generate \$32,000 annually in **revenue** from screenings alone.
- Average Solo Practitioner with one scribe creates over \$30,000 in residual income on product sales.